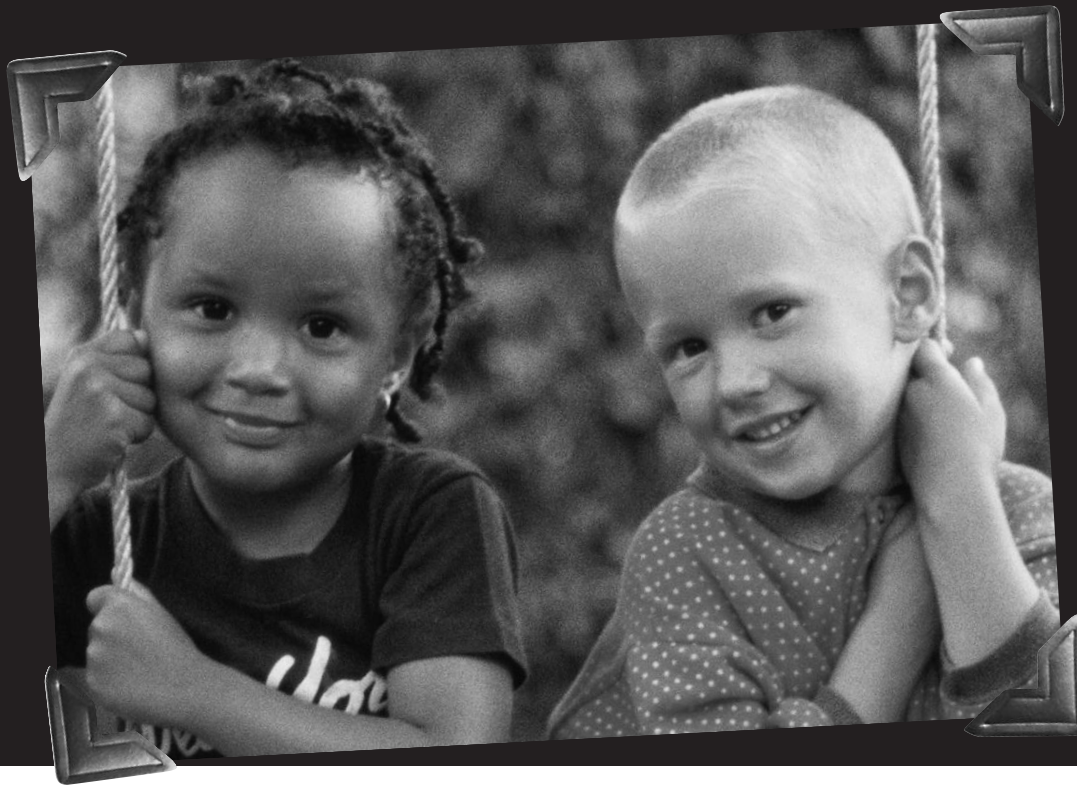


49% of kids who do not know their ABCs at the start of kindergarten come from:

A) Lower income families

B) Middle income families

C) Upper income families



The answer is B and C. Surprised?

Most people are. But kids who are unprepared for kindergarten is an equal opportunity problem. And being unprepared can affect a child socially, emotionally and intellectually. Fortunately, we now have an opportunity to fix the problem by making early childhood education a priority. And you can help. A good place to start is by calling or writing public officials about the need to invest more in our youngest citizens. Visit the Smart Beginnings Website for more ideas on how you can make a difference.

* Source: Pre-K Now

What can you do to help?

- Sign up for the Smart Beginnings email alerts and newsletter
- Request a Smart Beginnings speaker for your club or group
- Ask elected officials to support early education funding
- Talk, read and play with your child daily



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SMART BEGINNINGS

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